



CLIENT RECOMMENDATIONS

CAREER TRANSITION SERVICES

I have known Eric Soderstrom for decades, both professionally in a nonprofit and personally. His powerful coaching skills were highly valuable in providing me with information on the latest, and most effective, formats for a resume, a focused understanding of my transferable skills, as well as the best ways to prepare and present myself in an interview. He included in that preparation a short branding statement which I could use at the beginning of an interview to introduce myself and concisely explain my job objective as well as my background and experience. I recommend Eric, without reservation, as a coach and found his advice invaluable in my job search.

John Hunter
Process Engineer
Hewlett-Packard

MYERS-BRIGGS ASSESSMENT INTERPRETATION SERVICES

It is my pleasure to recommend Eric Soderstrom as an MBTI Certified Practitioner. He and I were previously co-workers at AT&T for 7 years. After taking both the MBTI inventory 1 and 2 assessments, Eric spent two hours providing an in-depth analysis of my results. When he saw my computer-generated results appeared very different from my perceived personality, he explained the workplace impacts could have on my results. (Answering options in the way I would be expected to at work.). After a lengthy discussion of my preferences, interests and skills and intuitive nature, I was able to challenge the computer results and decide that my type is a happy INFP. Eric's expertise and empathic nature as well as attention to detail would be an asset to any workplace team. He has a passion for helping people who are going through an important transition in life, whether it be professional or personal in nature. He answered all of my questions, and I learned a great deal from the analysis he provided.

Kathy Stapleton
Project Manager
AT&T

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LEADERSHIP COACHING SERVICES

Eric Soderstrom is a passionate, motivated, and enthusiastic individual. I had the pleasure of working with Eric at ManKind Project of Northern California and witnessed his drive and passion to reach and empower other men and women. He has keen listening and intuition skills as well. He was able to assist in guiding men to identify underlying childhood trauma as well as belief systems that often resulted in dysfunctional behavior that impeded their effectiveness as leaders and partners. Their processes led them to new perspectives and adopted skills that would enhance their leadership abilities in the future. I am positive that Eric will be a valuable asset and collaborative team member for his future employer.

Donavan Rae
Senior Project Engineer
Lumos & Associates

MASTERMIND GROUP FACILITATION

I had recently experienced a great personal loss and I was feeling stuck in my grieving. Eric's MasterMind Group came at the right time for me. Focusing on growth with the support of the group plus the quality subject material help me move forward and be rejuvenated/renewed.

Maile Collmer
Referral Marketing Consultant
Asentiv Contra Costa